

Press release

## **Mindreader for Outlook for the Spanish market**

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STAR Servicios Lingüísticos, the Barcelona-based Spanish branch of the STAR Group, has today announced the launch of **Mindreader for Outlook** for the Spanish market.

**MindReader for Outlook** is a pared-down, easy-to-install and easy-to-use version of STAR's authoring memory MindReader, specifically designed to make email communication faster, more efficient and more consistent.

### **Email communication in the fast lane**

Email communication is an important part of day-to-day operations at all levels of a company. The most time-consuming part of writing an email is searching for the right words: the question is usually not what to say, but how to say it. Most emails also contain the same or similar words and phrases that are used over and over. With MindReader for Outlook, you can leverage existing content quickly and easily.

### **Save time with MindReader for Outlook**

MindReader is an add-in for Microsoft Outlook that helps you to compose emails by suggesting text from previously sent messages as you type, so you can communicate faster and more consistently. Users report that MindReader lets them draft emails 15-20% faster. This increased efficiency saves time and allows you to focus on more important tasks.

### **It's easy to get started**

MindReader for Outlook can be installed quickly and is easy to use, so you can get started right away without changing the way you normally work. MindReader for Outlook automatically 'learns' standard phrases or text elements from your sent emails. You don't need to enter, organise or manage anything – MindReader does it all for you.

### **Clear, concise, consistent**

MindReader for Outlook makes email writing not only faster but also more consistent by reusing existing content. This means that you don't have to think about how to word the same sentences over and over.

### **Take advantage of the Webshop offer of €49,90**

You can buy Mindreader for Outlook for as little as €49,90 via the [STAR Webshop](#) or request a 10-day free trial. For corporate licenses, please contact your local STAR office.

About [STAR Servicios Lingüísticos](#)

STAR Servicios Lingüísticos [[www.star-spain.com](http://www.star-spain.com)], was founded in Barcelona in 1999. It is part of the [STAR](#) group, which was founded in Switzerland in 1984; the group currently has 44 offices worldwide and more than 800 employees. The Spanish branch of the group, a leading company in translation services and the development of linguistic technology, has experienced continuous growth since its foundation and its clients include prestigious brands such as BMW, Bosch, BSH, Bulgari, Cartier, Leica, Konica Minolta, Lidl, Peugeot, Renault, Roche, Siemens, Toyota and Volkswagen. The key to STAR's success is its capacity to provide its clients with high quality economical solutions for international communication. STAR is certified according to ISO 9001 and UNE EN 15038.