Press release

MindReader for the Spanish-speaking market

STAR Servicios Lingüísticos has announced the launch of the Spanish version of MindReader, the STAR Group's computer-assisted authoring tool.

Write more in less time
MindReader is a productivity tool aimed at a wide variety of content creators: technical communicators, medical text authors, writers of financial reports, documentation experts in notary and registry offices, etc.

The system "recalls" already written content and serves as a "memory aid" for the content creator. It is therefore also referred to as an authoring memory. As the author writes, MindReader searches in the authoring memory for equivalent matches, suggesting phrases and whole paragraphs that can be inserted into the text. This "text recycling" significantly increases the productivity of the writing.

Avoid errors and write more consistently
In reusing texts that have already been reviewed, as described above, typographical errors are minimised. The writing is also more consistent in terms of phrasing and terminology, two key quality criteria for certain types of text.

More consistent texts reduce translation costs
Due to the more consistent and uniform writing, the texts are optimised for the application of translation memories, which enormously reduces the cost of potential translations of the written content.

Terminology support
MindReader is integrated in TermStar, STAR's terminology management system. This allows terminology dictionaries to be used during the writing process, in order to consult terminology or to introduce new terms whilst writing.

Launch discounts
The launch of MindReader comes with significant discounts. "The arrival on the market of the Spanish version of MindReader completes our range of technological solutions for multilingual communication and is a landmark for us. We also have reason to celebrate this year, as it is the fifteenth anniversary of STAR Servicios Lingüísticos. We have therefore put together some very special offers for our customers", commented Michael Scholand, the CEO of STAR Servicios Lingüísticos.

If you would like more information about MindReader, please go to the STAR Servicios Lingüísticos website. Via this link, you can request more information, obtain a free quote or a demo version of MindReader.