

MindReader is coming to the Spanish-speaking market

Press release

MindReader for the Spanish-speaking market

STAR Servicios Lingüísticos has announced the launch of the Spanish version of MindReader, the STAR Group's computer-assisted authoring tool.

Write more in less time

MindReader is a productivity tool aimed at a wide variety of content creators: technical communicators, medical text authors, writers of financial reports, documentation experts in notary and registry offices, etc.

The system “recalls” already written content and serves as a “memory aid” for the content creator. It is therefore also referred to as an authoring memory. As the author writes, MindReader searches in the authoring memory for equivalent matches, suggesting phrases and whole paragraphs that can be inserted into the text. This “text recycling” significantly increases the productivity of the writing.

Avoid errors and write more consistently

In reusing texts that have already been reviewed, as described above, typographical errors are minimised. The writing is also more consistent in terms of phrasing and terminology, two key quality criteria for certain types of text.

More consistent texts reduce translation costs

Due to the more consistent and uniform writing, the texts are optimised for the application of translation memories, which enormously reduces the cost of potential translations of the written content.

Terminology support

MindReader is integrated in TermStar, STAR's terminology management system. This allows terminology dictionaries to be used during the writing process, in order to consult terminology or to introduce new terms whilst writing.

Launch discounts

The launch of MindReader comes with significant discounts. “The arrival on the market of the Spanish version of MindReader completes our range of technological solutions for multilingual communication and is a landmark for us. We also have reason to celebrate this year, as it is the fifteenth anniversary of STAR Servicios Lingüísticos. We have therefore put together some very special offers for our customers”, commented Michael Scholand, the CEO of STAR Servicios Lingüísticos.

If you would like more information about MindReader, please go to the [STAR Servicios Lingüísticos website](#). Via this link, you can request more information, obtain a free quote or a demo version of MindReader.

About [STAR Servicios Lingüísticos](#)

STAR Servicios Lingüísticos [www.star-spain.com], was founded in Barcelona in 1999. It is part of the [STAR](#) group, which was founded in Switzerland in 1984; the group currently has 44 offices worldwide and more than 800 employees. The Spanish branch of the group, a leading company in translation services and the development of linguistic technology, has experienced continuous growth since its foundation and its clients include prestigious brands such as BMW, Bosch, BSH, Bulgari, Cartier, Leica, Konica Minolta, Lidl, Peugeot, Renault, Roche, Siemens, Toyota and Volkswagen. The key to STAR's success is its capacity to provide its clients with high quality economical solutions for international communication. STAR is certified according to ISO 9001 and UNE EN 15038.